

# Project 1

## From Waste to Wear

For this installation about apparel design, I wanted to confront the issue of clothing waste, inspired by the piles of childhood clothes my mom saved to cherish my upbringing. As I grew, those once-beloved outfits became obsolete, highlighting a widespread problem: millions of tons of clothing from the fast fashion industry end up in landfills each year, with recycling rates alarmingly low.



### Patagonia

- Business model: against fast fashion and in favor of high quality
- Hats and fleeces made from recycled plastic
- Common Threads project
- Free repair service
- 87% of products are made from recycled fabrics
- "Don't buy this jacket"
- Formal animal welfare policy
- Monitoring internal carbon footprint, audited by the Fashion Transparency Index
- Installing solar panels in communities
- Donating tens of millions of dollars to nature conservation projects

Patagonia

Patagonia Action Works



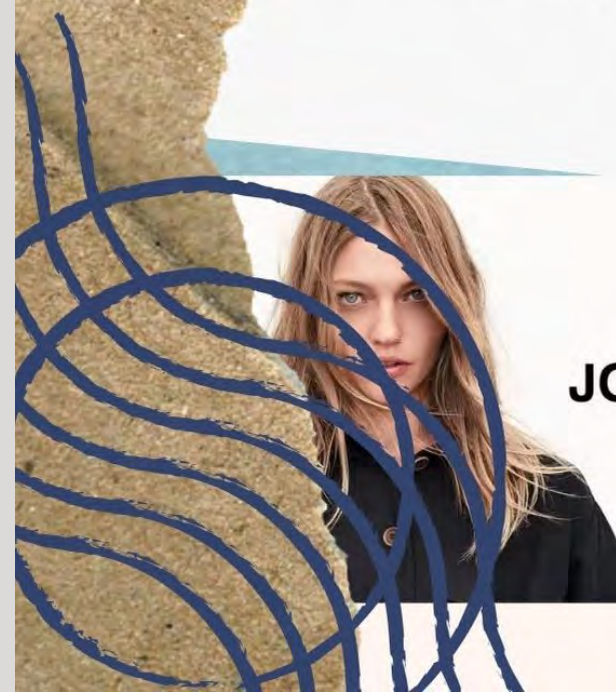
ZARA

ZARA

- Provide consumers with the "latest fashion trends" every 13 days
- Join Life
- Used clothing recycling
- Setting goals to reduce emissions in operations and supply chains but no evidence of implementation
- Animal welfare policy
- List of environmental commitments but lack of transparency

JOIN LIFE

SUSTAINABLE COLLECTION / AW. 16





# DESIGN



colorful plastic  
garbage bag  
(covered on  
old clothes)



black plastic  
garbage bag



disposable plastic tablecloth



colorful  
old clothes



scraps cut out by  
sisters as laciness

white plastic  
garbage bag





# PROCESS



Using black and white plastic from garbage bags, I created a dress that embodies transformation. The skirt, wrapped around a mannequin, features frayed edges and textured layers, symbolizing both beauty and decay. A semi-transparent white plastic tablecloth serves as the waistband, tied with a delicate bow, emphasizing the contrast between elegance and waste.







To complement the dress, I displayed a collection of my childhood clothes, pinned haphazardly in a corner, with colorful garbage bags draping above them. This arrangement illustrates the journey of discarded clothing, from cherished items to environmental pollutants.